

# Edison Innovation Literacy Blueprint™

C1	C2	C3	C4	C5
<b>Solution-Centered Mindset</b>	<b>Kaleidoscopic Thinking</b>	<b>Full Spectrum Engagement</b>	<b>Master Mind Collaboration</b>	<b>Super-Value Creation</b>
1 <b>Align Your Goals to Your Passions</b>	6 <b>Maintain a Notebook</b>	11 <b>Intensity &amp; Relaxation</b>	16 <b>Recruit for Chemistry &amp; Results</b>	21 <b>Link Market Trends With Core Strengths</b>
2 <b>Cultivate Charismatic Optimism</b>	7 <b>Practice Ideaphoria</b>	12 <b>Seriousness &amp; Playfulness</b>	17 <b>Design Multi-Disciplinary Teams</b>	22 <b>Tune Into Your Target Audience</b>
3 <b>Seek Knowledge Relentlessly</b>	8 <b>Discern Patterns</b>	13 <b>Sharing &amp; Protecting</b>	18 <b>Inspire an Environment of Open Exchange</b>	23 <b>Apply the Right Business Model</b>
4 <b>Experiment Persistently</b>	9 <b>Express Ideas Visually</b>	14 <b>Complexity &amp; Simplicity</b>	19 <b>Reward Collaboration</b>	24 <b>Understand Scale-Up Effects</b>
5 <b>Pursue Rigorous Objectivity</b>	10 <b>Explore the Road Not Taken</b>	15 <b>Solitude &amp; Team</b>	20 <b>Become a Master Networker</b>	25 <b>Create an Unforgettable Market-Moving Brand</b>